



<http://www.thailandmice.com/SingleNews.aspx?>

The screenshot shows the website **thailandmice.com** with a navigation menu on the left and a main content area. The article title is **IMPACT Exhibition Center collects more recognition**, dated 9 February 15. The text states that IMPACT Exhibition and Convention Center, Muang Thong Thani was awarded the 'Thailand MICE Venue Standard' symbol under the Meeting Room category by Thailand Convention and Exhibition Bureau (TCEB) on January 29, 2015 at Meeting Room 1, Millennium Hilton Bangkok.

The image shows an awarding ceremony with four people on stage. A large banner in the background reads "AWARDING CEREMONY 'THAILAND MICE VENUE STANDARD'" and features the "CERTIFIED" logo. Logos for MICE, TCEB, and AEC are also visible.

The text below the image states: "TCEB conducted an evaluation among 72 MICE venues in Thailand's new five MICE destinations including Bangkok, Pattaya, Phuket, Chiang Mai, Khon Kaen, and Hat Yai. 42 organizations and 114 meeting rooms have been certified with Thailand MICE Venue Standard. Eight of IMPACT's meeting rooms have met the criteria, namely Royal Jubilee ballroom, Grand Diamond ballroom, and Phoenix 1-8. The assessment and awarding ceremony aim to retrieve confidence among both domestic and international organizers interested in exceptional MICE hospitality with the Thai touch as well as stimulate MICE operators to further develop capabilities."

The final paragraph reads: "TCEB has inaugurated the Thailand MICE Venue Standard (TMVS) to serve as a role model to create a unified ASEAN MICE Venue Standard for wider regional application."

Translate

IMPACT Exhibition and Convention Center, Muang Thong Thani led by Mr. Loy Joon How (right), General Manager, was awarded the 'Thailand MICE Venue Standard' symbol under the Meeting Room category by Thailand Convention and Exhibition Bureau or 'TCEB' on January 29, 2015 at Meeting Room 1, Millennium Hilton Bangkok. TCEB conducted an evaluation among 72 MICE venues in Thailand's new five MICE destinations including Bangkok, Pattaya, Phuket, Chiang Mai, Khon Kaen, and Hat Yai. 42 organizations and 114 meeting rooms have been certified with Thailand MICE Venue Standard. Eight of our meeting rooms have met the criteria, namely Royal Jubilee ballroom, Grand Diamond ballroom, and Phoenix 1-8.