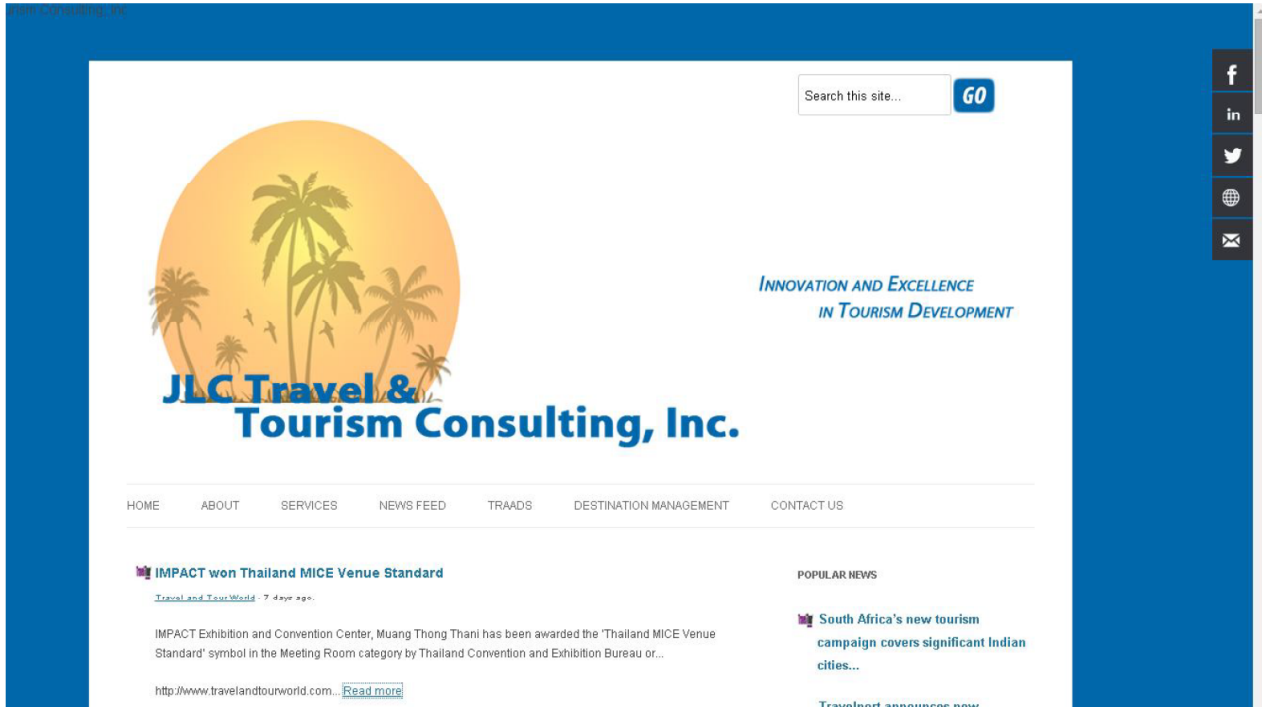




<http://www.jlctraveltourism.com/news/impact-won-thailand-mice-venue-standard/>



## Translate

IMPACT Exhibition and Convention Center, Muang Thong Thani led by Mr. Loy Joon How (right), General Manager, was awarded the 'Thailand MICE Venue Standard' symbol under the Meeting Room category by Thailand Convention and Exhibition Bureau or 'TCEB' on January 29, 2015 at Meeting Room 1, Millennium Hilton Bangkok. TCEB conducted an evaluation among 72 MICE venues in Thailand's new five MICE destinations including Bangkok, Pattaya, Phuket, Chiang Mai, Khon Kaen, and Hat Yai. 42 organizations and 114 meeting rooms have been certified with Thailand MICE Venue Standard. Eight of our meeting rooms have met the criteria, namely Royal Jubilee ballroom, Grand Diamond ballroom, and Phoenix 1-6.

The assessment and awarding ceremony aim to retrieve confidence among both domestic and international organizers interested in our exceptional MICE hospitality with the Thai touch as well as stimulate MICE operators to further develop capabilities.

TCEB has inaugurated the Thailand MICE Venue Standard (TMVS) to serve as a role model to create a unified ASEAN MICE Venue Standard for wider regional application.